

Electronic Acknowledgement Receipt

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|---|---|
| EFS ID: | 9250885 |
| Application Number: | 10087385 |
| International Application Number: | |
| Confirmation Number: | 3339 |
| Title of Invention: | SYSTEM AND METHOD FOR MEASURING AND UTILIZING POOLING ANALYTICS |
| First Named Inventor/Applicant Name: | Mark L. Beard |
| Customer Number: | 21967 |
| Filer: | Yisun Song/Robin Taylor |
| Filer Authorized By: | Yisun Song |
| Attorney Docket Number: | 72167.000280 |
| Receipt Date: | 18-JAN-2011 |
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| Application Type: | Utility under 35 USC 111(a) |

Payment information:

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| Submitted with Payment | yes |
| Payment Type | Deposit Account |
| Payment was successfully received in RAM | \$1810 |
| RAM confirmation Number | 1811 |
| Deposit Account | 500206 |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes)/Message Digest | Multi Part/.zip | Pages (if appl.) |
|-----------------|-----------------------------|--------------|---|-----------------|------------------|
| 1 | Issue Fee Payment (PTO-85B) | IssueFee.pdf | 66134 57be827e12fe0eb13a1120d67fb90a121822 8Be6 | no | 1 |

Warnings:

Information:

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|---|-------------------------|--------------|--|----|---|
| 2 | Fee Worksheet (PTO-875) | fee-info.pdf | 31954 53250dc34c07eb51d1332a5a181b044e7c Tsd:: | no | 2 |
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Warnings:

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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